



ENGLISH HERITAGE
YORKSHIRE & THE HUMBER REGION

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Our ref: P00067367

14 November 2008

Dear Mr Currie

Notifications under Circular 01/2001 & GDPO 1995
ODEON CINEMA (FORMER), (NEW VICTORIA PLACE), PRINCE'S WAY,
BRADFORD
Application No 08/06391/FUL & 08/06392/CAC

Thank you for your letter of 23 October 2008 notifying English Heritage of the above application.

Summary

Bradford's city centre has a strong, distinctive character and the former Odeon makes a positive contribution to it. The proposal would damage the conservation area and the setting of another of its key buildings, The Alhambra. National and local policies and guidance support the retention of the turrets and front facade and the construction of new development behind of a similar height to the existing. The proposal would result in the total demolition of the former Odeon and significantly taller structures. English Heritage considers that the possible benefits of the proposal do not outweigh the harm which it would cause and therefore opposes the scheme.

English Heritage Advice

Significance

Bradford's city centre is distinctive and has a strong character. To the north of its conservation area, where the land rises out of the central bowl, the character is generated largely by the grouping of Victorian commercial buildings, unified by their common use of local sandstone and stylistic vocabularies. To the south, demolitions and post-war development has created more space around key civic and public



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